



NOVADISPLAY
INNOVATIVE DISPLAY SOLUTIONS

1. Product Name

■ Nova Display Freestyle Display Frames;
TR Series

2. Manufacturer

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3. Product Description

Freestyle is a system of free-standing display units designed to be positioned in windows or used as internal poster, literature or product display stands. Acrylic pockets, leaflets, shelving, graphic panels and signage can be affixed onto the cable and positioned at any height to create single or double sided displays. The suspended cables clip into the channel opening of the top and bottom frame members and can be adjusted along the track to fit any width within the display frame.

Basic Use

TR Series Freestyle Display Stands are designed to hold and display literature and other media for viewing or distributing.

Materials and Finishes

Basic stands are constructed from extruded aluminum tubes, shapes, aluminum cables and acrylic panels or inserts.

Benefits

- Free-standing configuration allows for flexibility of location
- Lightweight
- Accessories allow for multiple display configuration of various size display media

Product Limitations

For indoor use only.

Accessories

Acrylic Poster Holders; insert size as follows: (W × H)

- | | |
|------------------|------------------|
| ■ 8½ × 11 inches | ■ 22 × 28 inches |
| ■ 11 × 8½ inches | ■ 24 × 36 inches |
| ■ 11 × 14 inches | ■ 28 × 22 inches |
| ■ 12 × 18 inches | ■ 30 × 40 inches |
| ■ 18 × 24 inches | ■ 36 × 40 inches |
| ■ 20 × 16 inches | |

Acrylic Dispenser; insert size as follows:

- | | |
|------------------|------------------|
| ■ 3½ × 8½ inches | ■ 11 × 8½ inches |
| ■ 8½ × 11 inches | |

Info Panel Dispenser; insert as follows:

- | | |
|-----------------|-----------------|
| ■ 24 × 5 inches | ■ 36 × 5 inches |
|-----------------|-----------------|

Customized Graphic Panels; as follows:

- | | |
|------------------|------------------|
| ■ 36 × 72 inches | ■ 48 × 78 inches |
| ■ 48 × 72 inches | |

Brochure Holders; as follows:

- Economy Brochure Holder is available in multi-pocket option, with removable divider feature that allows display of different types of brochures
- Dispenser with Hold-Down Flap is designed to hold inserts securely and can take various kinds of materials
- J-Style Media Shelf/Dispenser has a curved front and is ideal for displaying magazines, books, videos, CDs and DVDs; available in various sizes
- Vector Style Brochure Holders are modern, stylish and practical and available in various sizes.

4. Technical Data

Applicable Standards

American Society of Testing and Materials (ASTM)

- **ASTM B221-14** Standard Specification for Aluminum and Aluminum-Alloy Extruded Bars, Rods, Wire, Profiles or Tubes
- **ASTM D4802-10** Standard Specification for Poly (Methyl Methacrylate) Acrylic Plastic Sheet

Environmental Considerations

Nova Display practices sustainability and recycling. Nova Display Freestyle Standing Display systems are fabricated from aluminum and aluminum alloys. With close to 100 percent recyclable content, these metals can be repeatedly recycled into similar or other products with no loss of quality as reprocessing does not damage their molecular structure.

Table 1—Panel Dimensions and Configurations⁶

Model	Overall Width	Overall Height	Dispenser Size(s) ¹	Info Panel	Logo Panel	Poster Size (inches)	Weight (lbs)
Single Panel Configuration							
KFTR-001	41	60	8½ × 11	—	—	—	38.5
KFTR-002	41	72	8½ × 11	—	—	—	41.9
KFTR-003	41	84	8½ × 11	24 × 5	—	8½ × 11	46.7
KFTR-004	41	84	—	—	—	8½ × 11	44.0
KFTR-005	41	72	—	—	—	8½ × 11	33.9
KFTR-006	41	84	—	—	—	8½ × 11	36.0
KFTR-007	41	84	3½ × 8½	—	24.5 × 11.5	8½ × 11	46.2
KFTR-008	41	84	8½ × 11	24 × 5	—	11 × 14	44.7
KFTR-009	53	60	8½ × 11	—	—	8½ × 11	43.0
KFTR-010	53	72	8½ × 11	—	—	8½ × 11	45.9
KFTR-011	53	84	8½ × 11	36 × 5	—	8½ × 11	63.7
KFTR-012	53	84	—	36 × 5	—	8½ × 11	60.5
KFTR-013	53	84	—	—	—	8½ × 11	59.2
KFTR-014	53	84	—	—	—	11 × 14	57.0
KFTR-015	53	84	3½ × 8½	—	—	11 × 14	62.0
KFTR-016	53	84	3½ × 8½	—	—	11 × 8½	64.8
KFTR-018	53	84	11 × 8½	—	—	12 × 18	65.0
KFTR-019	53	84	8½ × 11	—	—	20 × 16	61.0
KFTR-020	53	84	—	—	—	18 × 24	57.0
KFTR-021 ²	53	84	8½ × 11 3½ × 8½	—	—	22 × 28	64.9
KFTR-022	53	84	—	—	—	22 × 28	69.0
KFTR-023	53	84	8½ × 11	36 × 5	—	28 × 22	75.0
KFTR-024 ²	53	84	8½ × 11 3½ × 8½	—	—	28 × 22	76.2
KFTR-025	53	84	8½ × 11	—	—	24 × 36	69.4
KFTR-026	53	84	—	—	—	30 × 40	29.0
KFTR-027 ²	53	84	8½ × 11 3½ × 8½	—	—	30 × 40	74.9

Notes:

- For the recommended number of acrylic dispensers, info panels or poster panels for each Freestyle Standing Display unit visit [here](#), or contact manufacturer directly.
- Display unit is configured for two different sizes of dispenser.
- Display unit has no aluminum cabling, but is configured for three (36 × 72 inch) customized graphic panels.
- Display unit has no aluminum cabling, but is configured for six (48 × 36 inch) customized graphic panels.
- Display unit has no aluminum cabling, but is configured for three (48 × 78 inch) customized graphic panels.
- Customized panel configurations are available upon request.

Table 1—Panel Dimensions and Configurations⁶

Double Panel Configuration							
KFTR-028	91	84	—	—	—	28 × 22	116
KFTR-029	91	84	—	36 × 5	—	30 × 40	119
KFTR-030	91	84	8½ × 11	—	—	24 × 36	112
KFTR-031 ²	91	84	8½ × 11 3½ × 8½	—	—	30 × 40	124
KFTR-032	91	84	3½ × 8½	—	—	11 × 14	106
KFTR-033	91	84	11 × 8½	—	—	12 × 18	107.2
Triple Panel Configuration							
KFTR-034	129	84	—	—	—	28 × 22	130
KFTR-035	129	84	—	—	—	30 × 40	127
KFTR-036	164	84	—	—	—	36 × 48	132
KFTR-037 ³	129	84	—	36 × 5	—	—	124
KFTR-038 ⁴	164	84	—	—	—	—	121.7
KFTR-039 ⁵	164	84	—	—	—	—	112
Notes: 1. For the recommended number of acrylic dispensers, info panels or poster panels for each Freestyle Standing Display unit visit here , or contact manufacturer directly. 2. Display unit is configured for two different sizes of dispenser. 3. Display unit has no aluminum cabling, but is configured for three (36 × 72 inch) customized graphic panels. 4. Display unit has no aluminum cabling, but is configured for six (48 × 36 inch) customized graphic panels. 5. Display unit has no aluminum cabling, but is configured for three (48 × 78 inch) customized graphic panels. 6. Customized panel configurations are available upon request.							

5. Installation

- Using a hex key, attach the vertical extrusions to the floor bases using insert blocks with set screws
- Position top and bottom horizontal extrusions to the vertical extrusions at the appropriate height and lock the CBX connectors into place with a hex key
- Install cable suspension kits (for panels with cabling)
- Position the panel supports symmetrically on the cables using a hex key and affix the acrylic posters or literature holders in place
- Attach end caps to the tops of the vertical extrusions
- Repeat steps for additional panels

Delivery, Storage and Handling

Most components are small, with exception of the vertical and horizontal extrusions and do not require any special packaging or handling.

6. Availability and Cost

Availability

Most of the standard components are stocked and delivered in 2–15 business days. Lead time on non-standard items, special items or customized products vary from up to 2–8 weeks.

Cost

Pricing for most of Nova Display products can be viewed [here](#). All prices are quoted in U.S. dollars. The listed prices are FOB Santa Rosa, California USA and do not include freight charges or any applicable taxes. All prices are subject to change without notice. No deduction will be allowed at settlement. Prices for certain government, corporate and institutional customers may be set forth in a bid or other written agreement between the parties. If unsure what components need to be ordered, please fax or email Nova Display a short description or graphical attachment (a rough sketch or project layout).

7. Warranty

Nova Display, Inc. manufactures its hardware products from parts and components that are new or equivalent to new in accordance with industry-standard practices. Nova Display warrants that the hardware products it manufactures will be free from defects in materials and workmanship. The warranty term is one year beginning on the date of purchasing, or the date the merchandise is received by the customer. This warranty does not cover damage due to external causes, including accident, abuse, misuse, failure to follow installation requirements and problems caused by use of parts and components not supplied by Nova Display. Any unauthorized opening of the merchandise enclosure(s) will void this warranty in its entirety as it pertains to that item. Nova Display will replace products returned to Nova



Display facility. To request warranty service, you must contact Nova Display within the warranty period. If warranty service is required, Nova Display will issue a Return Merchandise Authorization Number (RMA number). Ship the products back to Nova Display in their original or equivalent packaging, prepay shipping charges and insure the shipment or accept the risk of loss or damage during shipment. Nova Display will ship the repaired or replacement products back, freight prepaid, if the address is in the U.S. Shipments to other locations will be made freight collect. Nova Display may, but is not required to, ship replacement components prior to receiving the returned merchandise. If so and if the return merchandise is not received in good condition (less the repair issue for which the RMA was issued) the customer will be responsible for paying the full list price of the merchandise that was sent as a replacement. Nova Display owns all replaced parts. Nova Display uses new and reconditioned parts made by various manufacturers in performing warranty repairs and building replacement products. If Nova Display repairs or replaces a product, its warranty term is not extended. This warranty gives customers specific legal rights

and they may also have other rights, which vary from state to state (or jurisdiction to jurisdiction). Nova Display's responsibility for malfunctions and defects in hardware is limited to repair and replacement as set forth in this warranty statement. Suitability and fines for a particular purpose are expressly disclaimed. All express and implied warranties for the product, including but not limited to any implied warranties of and conditions of merchantability, are limited in duration to the warranty period set forth above and no warranties, whether express or implied, will apply after such period. Some states (or jurisdictions) do not. Allow limitations on how long an implied warranty lasts, so the above limitation may not apply.

8. Maintenance

Download installation instructions [here](#) and follow manufacturer instructions. Inspect cables and fittings regularly for visible damage, wear, elongation, kinking, crushing, corrosion, etc. No product can keep operating at its rated capacity indefinitely. Periodic inspections help determine when to replace components to eliminate extensive damage or reduce hazards.

9. Technical Services

Design Services/Creative Design and Project Development

Nova Display specializes in design, planning and project management. It assists in specifying any part of the project and helps develop the client's idea from prototype to production. Nova Display works with a highly specialized team of interior designers, decorators, contractors and other service providers who have the training and expertise to manage all project details. Contact Nova Display's in-house design team or request information about its Preferred Design Partner Program of certified architects and design companies nearby. For more information please contact Nova Display's office or follow this [link](#) for more details.

Installation Services

For installation assistance, click [Installation Instructions](#) for most Nova Display systems or individual components. Installation services are also available through Nova Display's Preferred Installer Program of certified contractors located nearby. Contact Nova Display for any questions not available through these resources.

10. Filing Systems

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- Additional product information is available from the manufacturer upon request ↗